

SpinalTrack

ANYTHING IS POSSIBLE

Corporate Partnership Packages

Driving Inclusion:
A Partnership
between Spinal
Track and you -
where anything
is possible.



www.spinaltrack.org

Spinal Track

Spinal Track transforms lives through accessible driving experiences.

This is your opportunity to extend your commitment to inclusion by helping us power these experiences, ensuring that anyone, regardless of disability, can experience the thrill of driving.

“Spinal Track has given me opportunities that I thought I would never experience. Breast cancer spread to my spine resulting in no feeling in my lower body and therefore I now drive a hand-controlled car. The drive around Silverstone with an amazing instructor was just the most fun and one of the best days of my life. Thank you Spinal Track for giving me such joy and meeting some incredible people.”

Karen



Track Side Sponsor

£5,000

- Logo on website
- Social media thank you post
- Team photo with your logo (on social media)



Apex Sponsor

£12,000

All Track Side benefits plus:

- Joint story/feature on Spinal Track Instagram
- Use of the Official “Spinal Track Partner” badge for use on your website and social media
- Your company stickers on one Spinal Track Track car
- Company stickers on the Spinal Track Car Control cars
- Link to the company website on spinaltrack.org
- Access to one Spinal Track day for two members of your team to see how your support can change the lives of the disabled people who drive our cars



Podium Sponsor

£20,000

All Apex benefits plus:

- Custom social media campaign in line with the company's social messaging
- Your company stickers on two Spinal Track Track cars
- Company stickers on the Spinal Track Car Control cars
- Link to your company website on spinaltrack.org

Branded track day - "Presented by YOUR COMPANY"

- Access to a Spinal Track day for 2 of your team to see how your support can change the lives of the disabled people who drive our cars



Pole Position Sponsor

£30,000

All Podium benefits plus:

- Half livery on a Spinal Track car
- Company stickers on other Spinal Track cars
- Link to your company website on spinaltrack.org
- Access to Spinal Track to create a professionally shot film for the promotional purposes of your company. An example of this can be viewed [here](#) (all costs of the film production to be funded by your company)
- Access to two Spinal Track days for 2 of your team to see how your support can change the lives of the disabled people who drive our cars. Learn how hand control set-up and other adaptations, seating position, and physical strength allow a disabled driver to drive a focused car around a race circuit or master the art of car control
- Your company logo on the Spinal Track garage branding



Platinum Sponsor

Recognition of partners who contribute substantial in-kind support to Spinal Track, such as essential equipment or a dedicated vehicle.

Custom benefits that could include:

- Company half livery on a Spinal Track car
- Company stickers on other Spinal Track cars
- Link to your company website on spinaltrack.org
- Premium targeted social media exposure
- Access to Spinal Track to create a professionally shot film for the promotional purposes of your company. An example of this can be viewed [here](#) (all costs of the film production to be funded by your company)
- Access to a Spinal Track day for 2 of your team to see how your support can change the lives of the disabled people who drive our cars. Learn how hand control set-up and other adaptations, seating position and physical strength allow a disabled driver to drive a focused car around a race circuit or master the art of car control





Nathalie McGloin - Founder
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Andrew Bayliss - Founder
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“When you become disabled life becomes very different and you don’t think you can do anything that you used to. But charities like Spinal Track changed my thoughts completely. I had a fantastic day with them at Silverstone. Never in my wildest dreams did I think that I would be driving around the same track as Lewis Hamilton has at 130 MPH and loving it! Thank you Spinal Track, you changed my outlook on life.”

David



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